Bolt Fact Sheet

**Quick Facts**

- **World’s first checkout experience platform**
- Bolt is the world’s first checkout experience platform, connecting millions of shoppers to retailers in a unified cross-brand network. Forward thinking retailers like Forever 21, Swiss Gear, Muji, Badgley Mischka, Milk Makeup and hundreds of others rely on Bolt to convert, retain and delight shoppers. People have more options than ever when shopping online, and retailers need to provide the best experience or customers will move on. Bolt solves the complicated technological challenges involved in checkout, fraud detection, and digital wallets, so that retailers can devote their energy to what matters most—growing their product, brand, and customer base.

**Overview**

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**Key Products**

- **Checkout:** Lightning-quick checkout to turn shoppers into paying customers.
- **Fraud:** Stay protected against fraud while approving more good orders.
- **Payments:** Payment processing and integrations that scale with your business.
- **Accounts:** Give shoppers a secure one click checkout anywhere across the network.

**Leadership**

- **Ryan Breslow**
  CEO & Founder

- **Tina Fan**
  Chief Customer Officer

- **Bob Buch**
  Chief Business Officer

- **Ryan Loh**
  VP Legal

- **Greg Greiner**
  VP Product

- **Scott Stockberger**
  VP Finance

- **Tom Berger**
  VP Marketing

- **Justin Grooms**
  VP Enterprise Sales

- **David Fortune**
  VP Corporate Strategy
ONE NETWORK. MILLIONS OF SHOPPERS

▲ 5.5M
Shoppers in the Bolt Network

▲ 300K
New Bolt Accounts added every month

▲ 60%
Lift in Conversion (Account vs Guest Checkout)

〇 82%
of Shoppers prefer One Click Checkout

〇 92%
of Retailers Have Had Cross Network Purchases

CUSTOMER SUCCESS

Enterprise independent retailers and well known brands in the United States use Bolt including: Forever 21, DITA, Badgley Mishka, Hyperice, Milk Makeup, Mujji, Akira, and Swiss Gear to name a few. Additional customers can be found in our directory. Currently, Bolt has integrations or partnerships with Adobe (Magento), BigCommerce, WooCommerce, Salesforce Commerce Cloud, Volusion, and custom carts.

FINDING HISTORY

Bolt was founded in early 2014, with a vision to set a new standard for ecommerce.

Prior to founding Bolt, our CEO, Ryan, spent years familiarizing himself with online checkout from the inside-out. Starting in high school, Ryan spent six years building ecommerce sites for businesses of all sizes — from small mom and pop shops to large corporations. It was during this time that he experienced first-hand the shortcomings of the online commerce space, which inspired him to design a better alternative.

While enrolled in Stanford’s Computer Science program, Ryan co-founded the Stanford Bitcoin Group, spearheading research into crypto-currencies, blockchain technologies, and alternative financial systems.

A scrappy, yet mighty team of 10 worked tirelessly for 2 years building the plumbing and middleware to create V1 of Bolt’s checkout platform. In mid-2016, Bolt officially launched its first merchant with just the payment step. Over the last 4 years, Bolt’s product and team has grown by leaps and bounds — growing by more than 150 team members and 250+ retailers.

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FOUNDING

Total Capital Raised: $215M
Current Funding Round: Series C-1
Funding History:
• $75M - Series C-1 (2020)
• $50M - Series C (2020)
• $68M - Series B (2019)
• $22M - Series A (2018)

INVESTORS

Funds:
Westcap, Tribe Capital, Activant Capital, Glynn Capital, Human Capital, Ridge Capital, Streamlined Ventures, RiverPark Ventures, and Dreamers VC

Individuals:
Laurence Tosi, Michael Vaughan, Gary Sheinbaum, Jon McNeil, Jonathan Weiner, Mark Lenhard, Benny Joseph, Jon Tam, Dave Heath, Kevin Weinman; Brett Jackson, Kelly Cooper, Paul Zaengle; Kevin Han, Evan DiMeglio, and Melissa Mash.